## Lecture \#3

## FINANCIAL ANALYSIS

Financial Analysis - example (Celerity Technology)
Perfect World - all cash - Lemonade stand


I/S and CF - Differences (Taxes - Depreciation, Amortization of Fees (Capitalized)

- Capex (Non deductible)
- Working Capital (Timing Differences) - Changes in Balance Sheet
- Financing Activities (New/repayment of debt)


## Income Statement

- Unlike the Balance Sheet that is a snap-shot at a particular time, the Income Statements show the flow over time (one year / one quarter/ one month)
- Measures profitability for that period
- EBITDA


## Cash Flow Statement

- Working Capital
- Capex (Maintenance / Growth Capex)
- Acquisitions
- Selling Assets/property - Disposition of Assets
- Principal Payments
- Raising New Financing/IPO Equity
- Beginning/Ending Cash


## Celerity Technogy Company ("CTC") <br> Financial Statement Analysis

Balance Sheet
Current Assets
Cash
Accounts Receivab
Inventories
Prepaid Expenses
Property and Equipment
Land
Building
Furniture \& Equipment
Total Gross P\&E
Less Accumulated Depreciaition
Net P\&E
Long-Term Investments
Total Assets
Liabilities and Owners Equity

## Current Liabilities

Accounts Payable
Accrued Income Taxes
Accrued Expenses
Current Portion of Long Term Debt
Total Current Liabilities
Long-Term Debt:
1,200,000
Deferred Income Taxes
Total Liabilties
Owners' Equity
Common Stock
Paid-in-Capital
Retained Earnings
Total Owners' Equity
Total Liabilities \& Owner's Equity

| 35,000 | 40,000 | 5,000 | 14.3\% |
| :---: | :---: | :---: | :---: |
| 12,000 | 10,000 | $(2,000)$ | -16.7\% |
| 10,000 | 8,000 | $(2,000)$ | -20.0\% |
| 20,000 | 10,000 | $(10,000)$ | -50.0\% |
| 77,000 | 68,000 | $(9,000)$ | -11.7\% |
| 1,200,000 | 1,180,000 | $(20,000)$ | -1.7\% |
| 12,000 | 17,000 | 5,000 | 41.7\% |
| 1,289,000 | 1,265,000 | $(24,000)$ | -1.9\% |
| 1,000,000 | 1,000,000 | - | 0.0\% |
| - | 24,200 | 24,200 |  |
| 746,000 | 894,800 | 148,800 | 19.9\% |
| 1,746,000 | 1,919,000 | 173,000 | 9.9\% |
| 3,035,000 | 3,184,000 | 149,000 | 4.9\% |


| Income Statement (000's) | 2008 | 2009 | Operating Ratios for 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenues by Geography |  |  | Rev. Growth | \% Breakdown |
| U.S. | 800,000 | 920,000 | 15.0\% | 82.9\% |
| Europe | 120,000 | 140,000 | 16.7\% | 12.6\% |
| Asia | 40,000 | 50,000 | 25.0\% | 4.5\% |
| Total Revenue | 960,000 | 1,110,000 | 15.6\% | 100.0\% |
| Cost of Revenues by Geography |  |  | Gross Margin | Gross Profit |
| U.S. | 220,000 | 270,000 | 70.7\% | 650,000 |
| Europe | 100,000 | 115,000 | 17.9\% | 25,000 |
| Asia | 25,000 | 35,000 | 30.0\% | 15,000 |
| Total Cost of Revenue | 345,000 | 420,000 | 62.2\% | 690,000 |
| Gross Profit | 615,000 | 690,000 |  |  |
| Operating Expenses |  |  | As \% of Sale |  |
| Administrative \& General | 145,000 | 165,000 | 14.9\% |  |
| Marketing Expenses | 75,000 | 80,000 | 7.2\% |  |
| Other Operating Expenses | 10,000 | 12,000 | 1.1\% |  |
| Total Operating Expenses | 230,000 | 257,000 | 23.2\% |  |
| EBITDA | 385,000 | 433,000 | 39.0\% | (EBITDA Margin) |
| Depreciation | 60,000 | 65,000 | 5.9\% | Deprec.as \% of Revenues |
| EBIT | 325,000 | 368,000 | 33.2\% | EBIT Margin |
| Interest Expense | 130,000 | 120,000 | $10.0 \%$ | Interest Rate |
| EBT | 195,000 | 248,000 | Interest Exp. | Avg Debt incl. LT and ST) |
| Taxes | 78,000 | 99,200 | 40.0\% | Tax Rate |
| Net Income | 117,000 | 148,800 | 13.4\% | NI Margin |


| Cash Flow Statement (000's) | 2009 | Operating Ratios for 2009 |  |
| :---: | :---: | :---: | :---: |
| Net Income | 148,800 |  |  |
| Plus Depreciation | 65,000 |  |  |
| Plus Deffered Taxes | 5,000 |  |  |
| Cash Income | 218,800 |  |  |
| Working Capital Activities |  |  |  |
| Change in Accounts Receivable | $(15,000)$ | 1.4\% | A/R Charge as \% of Rev. |
| Change in Inventory | $(5,000)$ |  |  |
| Change in Prepaid Expenses | 1,000 |  |  |
| Change in Accounts Payable | 5,000 |  |  |
| Change in Accrued Income Taxes | $(2,000)$ |  |  |
| Change in Accrued Expenses | $(2,000)$ |  |  |
| Total Change in Working Capital | $(18,000)$ | 1.6\% | WC as \% of Revenues |
| Operating Cash Flow (OCF) | 200,800 |  |  |
| Investment Activities |  |  |  |
| Capital Expenditures | $(125,000)$ | 11.3\% | Capex as \% Revenues |
| Investments (Change) | $(50,000)$ |  |  |
| Total Financing Activities | $(175,000)$ |  |  |
| Cash Available Before Financing Activities | 25,800 |  |  |
| Financing Activities |  |  |  |
| ST Debt Payments | $(10,000)$ |  |  |
| LT Payments | $(20,000)$ | 30,000 | Total Debt Payments |
| Equity Contribution | 24,200 |  |  |
| Total Financing Activities | $(5,800)$ |  |  |
| Free Cash Flow | 20,000 |  |  |
| Beginning Cash | 50,000 |  |  |
| Ending Cash | 70,000 |  |  |

